



TJX RESEARCH & PUBLISHING, LLC.

Content funding on TJX Research and Publishing, LLC.

TJX Research and Publishing, LLC., produces a variety of content with funding from outside parties. These sources of revenue allow us to explore topics that we hope are of interest to TJX readers. The presentation of the content makes clear how the content has been commissioned and produced, and who has funded it.

One of three labels will appear on this content: ‘Supported by’, ‘Paid content/Paid for by’, or ‘Advertiser content/from our advertisers’.

Contents

1 Supported by

2 Paid content/paid for by

3 ‘Advertiser content’ or content ‘from our advertisers’

Supported by

‘Supported by’ is used to describe editorially independent content. We accept funding from third parties both for new projects and for content we are already producing.

Before funding is agreed with a client, relevant senior editors are consulted about its suitability and the editor-in-chief has the final say on whether a funding deal is accepted. A client whose branding appears on editorial content may have a role in suggesting what kind of topics are covered, but the commissioning editor is not obliged to accept ideas from the funder. The content is written and edited by TJX and observer journalists, or those approved by TJX, to the same standards expected in all of our journalism. TJX will not show copies to funders for approval.

‘Supported by’ is also used to describe editorially independent content that TJX has produced with funding from foundations around the world who support specific projects.

Paid content/paid for by

‘Paid content/paid for by’ is used to describe advertisement features that are paid for and controlled by the advertiser rather than the publisher and are subject to regulation by the Federal Trade Commission. This content is produced by commercial departments and does not involve TJX staff journalists.

‘Advertiser content’ or content ‘from our advertisers’

‘Advertiser content/content from our advertisers’ is used to describe advertisement features that are paid for and produced by the advertiser rather than the publisher. They are subject to regulation by the Federal Trade Commission. This content is created by advertisers and hosted by TJX and does not involve TJX staff journalists.

Please see our [privacy policy](#) for details on how TJX delivers targeted advertising to people who visit our website.