



TJX RESEARCH & PUBLISHING, LLC.

Cookie Policy

Contents

1 What is a cookie?	2 First-party and third -party cookies
3 How do we use cookies?	4 What types of cookies do we use?
5 How long do cookies last?	6 Why do we use cookies for advertising?
7 How do we use cookies for advertising?	8 How do third parties use cookies for advertising?
9 How can you control advertising cookies?	10 How to manage cookies at TJX
11 Useful links	

For more information about how we may use personal data, please read our [privacy policy](#) or email TJXLLC3@GMAIL.COM.

What is a cookie?

A cookie is a small file that can be placed on your device. It is sent to your browser and stored on your computer's hard drive, tablet, or mobile device. When you visit our sites or apps it can allow us to recognise and remember you.

Technologies similar to cookies

Technologies that store or access information on a user's device are similar to cookies and also covered by this policy. These technologies may include:

Device fingerprinting – using a set of information without relying on cookies in order to identify a particular device. For this purpose, where you are resident in Australia, our partner Ipsos Iris may collect

your IP address, monitor settings, type of browser and operating system to create a unique serial number which constitutes a digital “fingerprint”.

Local storage – storage of data in the local device’s cache, for example to load content quicker.

Pixels – a small pixel graphic, which is used to track user behaviour, site conversions etc.

Scripts – small computer programs embedded within websites that give them extra functionality but may access user devices.

In this policy we call all cookies and similar technologies “**cookies**”, for ease.

First-party and third -party cookies

There are different types of cookies:

First-party cookies – cookies that are set by TJX when you use our site.

Third-party cookies – cookies that are set by other parties or organisations (other than TJX) when you use our site. Some TJX web pages may also contain content from or link to other sites which may set their own cookies. If you share a link to a TJX page, the service you share it on may set a cookie on your browser.

How do we use cookies?

We use cookies in a range of ways to improve your experience on our sites or apps (“site”), including:

Keeping you signed in.

Understanding how you use our site, for instance how long you stay on a page or which article you read next delivering content to you.

Showing you journalism that is relevant to you.

Showing you TJX products and services that are relevant to you.

Delivering marketing and service messages to you on our site.

Working with partners to deliver relevant advertising to you.

Reminding you to complete online journeys.

Processing payments and refunds.

Monitoring how users interact with pages on our site to identify and remedy interface issues.

What types of cookies do we use?

We use four types of cookies:

Strictly Necessary – These cookies are essential to provide you with services you have requested, which means they cannot be switched off through the privacy settings link. For example, strictly necessary cookies make it possible for you to stay logged into your TJX account and make comments. If you set your browser to block these cookies, then these functions and services will not work for you. In particular, we will not be able to save your preferences about cookies.

Performance – These cookies measure how often you visit our sites and how you use them. We use this information to get a better sense of how you engage with our journalism and to improve our sites and apps so that you have a better experience. For example, we collect information about which of our pages are most frequently visited, and by which types of users. We also use third-party cookies to help with performance.

Functionality – These cookies are used to recognise you and remember your preferences or settings when you return to our site so that we can provide you with a more personalised experience. A mix of first- party and third-party cookies are used.

Advertising – These cookies are used to collect information about your visit to our site, including the content you have viewed, the links you have followed and information about your browser device, and your IP address. We have set out more details on this below.

How long do cookies last?

Session cookies – These cookies only last as long as your online session and expire when you close your browser such as Internet Explorer or Safari

Persistent cookies – These cookies stay on your device after your browser has been closed and last for a time specified in the cookie (but not longer than 13 months). We use these cookies when we need to remember you for more than one browsing session, for instance to remember your preferences from one visit to the next.

How do we use cookies for advertising?

If you accept cookies, as you browse our site, we will place cookies on your device. Some cookies

are for advertising, so we can understand what sorts of pages you read and are interested in viewing. We can then display advertising on your browser based on these interests. For instance, if you have been reading a lot of food articles, you may be shown more adverts for food.

Our apps integrate third-party software that provides us with information about how the app is used and what content you have viewed for the purposes of online advertising and analytics. It uses cookies from some of the providers listed in our Privacy settings, which can be found in the footer of every page on our site. The advertising techniques we use do not collect personal data such as your name, email address, postal address, or phone number. We sometimes use information such as your IP address and browser type and also sometimes share limited aspects of this with others for advertising purposes.

We also allow other organisations to use cookies and other technology to help us analyse how our site is being used, measure the number of visitors to the site, and display advertising.

How do third parties use cookies for advertising?

With your consent we share and receive online data collected through cookies with our advertising partners. This means that when you are on another website, you may be shown advertising based on your browsing patterns on our sites. We may also show you advertising on our sites based on your browsing patterns on other sites that we have obtained from our advertising partners.

Online retargeting is another form of online advertising that allows us and some of our advertising partners to show you advertising based on your browsing patterns and interactions with other sites. The use of cookies may mean that when you are on another site, you may be shown advertising based on what you have looked at on our sites. For example, if you have visited the website of an online clothes shop, you may start seeing adverts from that same shopping site displaying special offers or showing you the products, you were browsing. This allows companies to advertise to you if you leave their website without making a purchase.

Google Ad Manager

We use Google Ad Manager to deliver advertising. In order to do this Google may collect or receive information about you. You can opt out and find further information about Google by following this link:

How to manage cookies at the TJX

You can manage the use of cookies on our sites, including advertising cookies, and disable the sharing of data with partners for advertising purposes by clicking the Privacy settings link in the footer of every page of our site. This link is displayed in the footer of every page you view on our sites. These Privacy settings allow you to withdraw your consent to placing cookies, or object to the use of data collected by cookies under the legitimate interests option.

Opting out will reduce the number of advertising partners with whom we share your data, although you will still see some advertising that has been tailored to you as well as advertising intended for TJX's readers in general.

You can switch some cookies off through the [Your Online Choices site](#). You may need to do this again each time you use a different IP address, device, or virtual private network. You can also adjust the global privacy setting or plug-in which should be communicated to use via your browser.

It is also possible to stop your browser from accepting cookies altogether by changing your browser's cookie settings. You can usually find these settings in the "options" or "preferences" menu of your browser. If you stop your browser from accepting cookies altogether, some features on our sites may not work as well as you expect. Please note that searching in incognito mode or regularly clearing your cookies may impact your choice cookie settings.

The following links may be helpful, or you can use the "Help" option in your browser.

[Cookie settings in Internet Explorer](#) [Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web](#) and iOS

Useful links

If you would like to find out more about privacy, cookies, and their use on the internet, you may find the following links useful:

[Microsoft cookies guide All About Cookies](#)

[The Information Commissioner's Office](#)